

## For Immediate Release

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## Octera and Cytech sign global alliance agreement

[Octera Solutions Inc.](#) of Carlsbad, CA and [Cytech](#) of Hong Kong along with its ASEAN subsidiary today announced a comprehensive alliance to offer global semiconductor technical support and product distribution service to their manufacturing partners, such as Altera Corporation. The agreement includes the ability to cross-market the companies' respective IP portfolios, to run global marketing campaigns, to effectively cover OEM customers with design and manufacturing across more than one geographic region and to provide effective tracking of design projects wherever the production takes place in the world, removing the need for complex and inefficient internal tracking systems.

'This is a comprehensive agreement and represents a big step forward for our company' said John Burton, President of Octera Solutions. 'For four years now we have been pioneering a highly technical approach to selling semiconductors in North America, including the field technical personnel, our central design services engineering team and the development of innovative marketing campaigns, IP and reference designs. At one stroke we are now able to fully work with our global customers, track business to Asia and promote our services across the entire globe. Cytech has the same philosophy of system level solution selling for semiconductors, the same suppliers and fundamentally 'get' what we are trying to

do. They are the perfect partner for us’.

‘We have been impressed with Octera’s progress in North America’ commented Johnny Chan, CEO of Cytech. ‘Although still relatively small compared to the broadliners, they are growing incredibly quickly and offer a true, technically focused distribution service for their linecard. Many of their customers manufacture in Asia and we are able to help them track orders right across the region through our offices there. Moreover, we can now work with many North American and Asian customers, who have engineering in both locations, in a way that has not been possible before. In addition, Octera instantly provides the best possible North American sales vehicle for our own IP and services. We see boundless opportunities for the two groups working together in the future.’

#### About Octera

Octera Solutions Inc. is a subsidiary of Components Distributors Inc. (CDI). CDI has pioneered a multi-division approach to distribution in North America through CDI’s own sales of power, sensors and magnetic, through subsidiary company RFMW focused on RF products and through Octera Solutions offering complex semiconductor distribution. All divisions operate on one IT platform from the same warehouse and with shared back office functions. Octera Solutions was established in 2008 and has opened 6 sales offices across the US to date. The CDI Solutions group achieved revenues in excess of \$70M for the financial year ended July 2009.

#### About Cytech

Cytech Technology Ltd. is a wholly owned subsidiary of Macnica, Inc. Macnica is one of Pan-Asia’s leading technology oriented value-added distributors with headquarters in Yokohama, Japan. Macnica has more than 1,500 employees, having offices in Japan, ASEAN countries, North America, and Europe. It has successfully grown as a technical distributor of semiconductors with a total of 420 FAE’s and design engineers. Cytech was established since 1998 in Hong Kong, it has a workforce of more than 200 employees spanning over 16 offices in China, Singapore, Malaysia, Thailand, and India. For the financial year ended 31 March 2008, Cytech became a member of Macnica group which achieved a consolidated revenue of approximately US\$1.3 billion.